US3
PRODUCTIONS

BRINGING HEALING THROUGH THE ARTS



THE FACE OF HOMELESS

AN AWARD-WINNING STAGE PRODUCTION

MARCH 12–14, 2027 · SOUTHWEST ARTS CENTER · SOUTH FULTON, GA





OFFICIAL SPONSORSHIP PROPOSAL

SOUTHWEST ARTS CENTER
SOUTH FULTON, GA

MARCH 12–14, 2027

OFFICIAL CHARITY PARTNER | MUST MINISTRIES



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WHY THIS PRODUCTION MATTERS

MORE THAN A PERFORMANCE. A MOVEMENT.



Originally premiering in Atlanta in 2013, *The Face of Homeless* has touched the lives of audiences through compelling storytelling that challenges perceptions, inspires compassion, and encourages meaningful action.

More than an award-winning stage production, it is an immersive theatrical experience that gives a voice to individuals often overlooked, inviting audiences to see homelessness through a lens of humanity, resilience, and hope.

Now, more than a decade later, US3 Productions is bringing this powerful production back to Atlanta for a new generation of audiences with the same mission:

TO EDUCATE, INSPIRE, AND BRING HEALING THROUGH THE ARTS.

AT A GLANCE

LOCATION
Southwest Arts Center
South Fulton, GA

DATES
March 12–14, 2027

PERFORMANCES
Four Live Performances

COMMUNITY FOCUS
Awareness • Education
Compassion • Action

WHY PARTNER WITH THIS PRODUCTION?

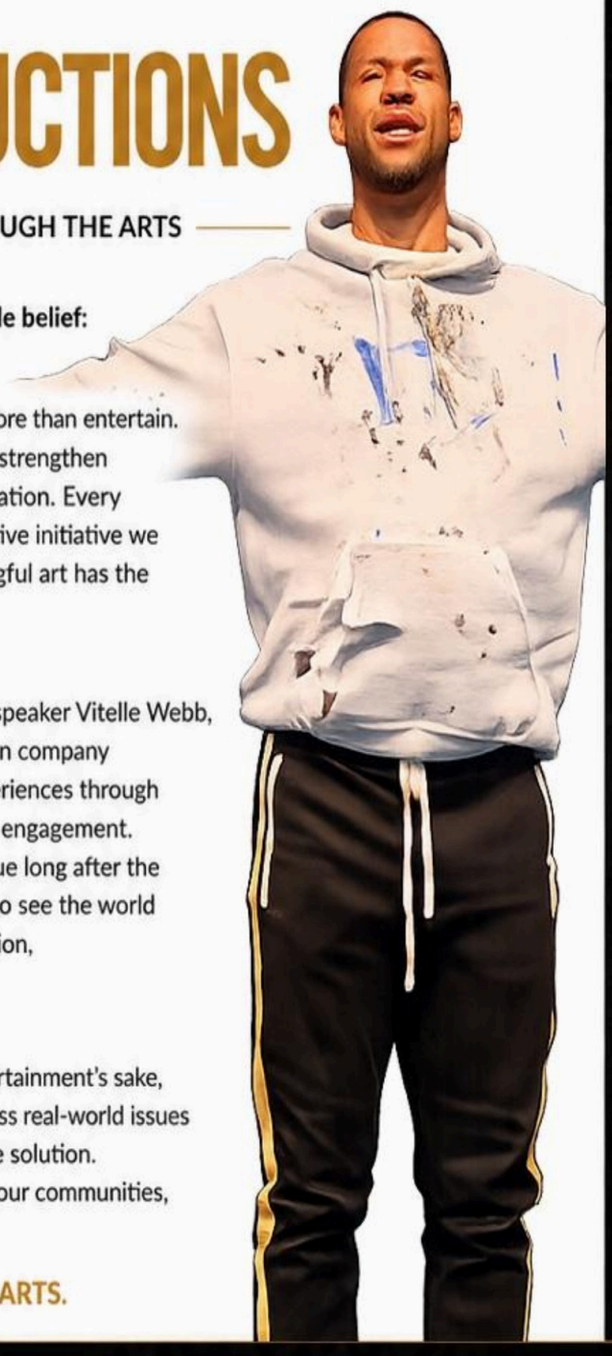
- Award-winning theatrical production
- Originally premiered in Atlanta
- Addresses one of today's most pressing social issues
- Creates meaningful community dialogue
- Connects audiences with MUST Ministries, our Official Charity Partner, and local resources
- Designed to educate, inspire, and strengthen communities through the Arts



> *Every individual has a story worth hearing. Together, we can be the voice for change.*

ABOUT US3 PRODUCTIONS

BRINGING HEALING THROUGH THE ARTS



US3 Productions was founded on a simple belief:
the Arts have the power to heal.

We believe creative expression can do far more than entertain. It can inspire hope, challenge perspectives, strengthen communities, and create lasting transformation. Every production, film, book, live event, and creative initiative we develop is rooted in the belief that meaningful art has the power to change lives.

Founded by actress, producer, author, and speaker Vitelle Webb, US3 Productions is a faith-driven production company committed to creating purpose-driven experiences through theater, film, books, music, and community engagement. Our work sparks conversations that continue long after the final performance, encouraging audiences to see the world and one another through a lens of compassion, resilience, and hope.

Rather than creating entertainment for entertainment's sake, we intentionally develop projects that address real-world issues while inspiring people to become part of the solution. Whether on stage, on screen, in print, or in our communities, every project is guided by one mission:

BRINGING HEALING THROUGH THE ARTS.

WHAT WE DO

THEATER
Award-winning stage productions that entertain, educate, and inspire change.

FILM
Purpose-driven films that tell authentic stories and ignite meaningful dialogue.

BOOKS
Literary works that share powerful testimonies and offer hope and healing.

MUSIC & POETRY
Creative expression that touches hearts and uplifts communities.

COMMUNITY ENGAGEMENT
Outreach initiatives that serve, uplift, and strengthen our communities.

OUR IMPACT IN ACTION



OUR MISSION

To use the Arts as a catalyst for healing, hope, and transformation, inspiring individuals and communities to rise, rebuild, and thrive.

OUR IMPACT, OUR PURPOSE

TRANSFORMING LIVES THROUGH THE ARTS

At US3 Productions, we believe that the Arts are more than entertainment—they are a catalyst for healing, hope, and transformation. Every project we create is designed to spark conversation, shift perspectives, and inspire action.

INSPIRING CHANGE

Our productions challenge audiences to see real-world issues through a lens of humanity, encouraging empathy and motivating individuals to become part of the solution.

BUILDING STRONGER COMMUNITIES

We create spaces for meaningful dialogue that bring people together, foster understanding, and strengthen the fabric of our communities.

EMPOWERING VOICES

Through authentic storytelling, we give voice to the unheard, highlighting stories of resilience, dignity, and hope.

CREATING LASTING IMPACT

Our work extends beyond the stage and screen, leaving audiences with the tools, inspiration, and confidence to create meaningful change in their own lives and communities.

When you partner with US3 Productions, you are investing in more than production—you are investing in people, communities, and a future where healing and hope take center stage. TOGETHER, WE CAN MAKE AN IMPACT.

BY THE NUMBERS

10+
YEARS OF IMPACT
Creating award-winning productions that spark change.

25K+
LIVES TOUCHED
Through live performances, screenings, and community events.

100+
COMMUNITY PARTNERS
Collaborating with organizations dedicated to service and impact.

AWARD-WINNING RECOGNITION
Honored for excellence in storytelling, performance, and community impact.

LOCAL IMPACT, GLOBAL REACH
Rooted in Atlanta, Georgia, inspiring audiences far beyond our own community.

OUR PURPOSE

We exist to use the Arts as a catalyst for healing, hope, and transformation, inspiring individuals and communities to rise, rebuild, and thrive.

MEET THE FOUNDER

VISIONARY. CREATOR. CHANGE MAKER.

Vitelle Webb

FOUNDER & CEO, US3 PRODUCTIONS



For more than 25 years, Vitelle Webb has dedicated her life to using the Arts as a platform for purpose, healing, and transformation.

As an actress, producer, author, speaker, and entrepreneur, she has built a career that extends far beyond entertainment, sharing from her own personal experiences and creating work that inspires audiences to confront real-life issues with compassion, hope, and action.

Throughout her career, Vitelle has appeared in numerous films, television productions, commercials, and stage performances, working alongside respected industry professionals while remaining committed to creating impactful, purpose-driven art.

She is the creator and producer of the award-winning stage production *The Face of Homeless*, author of *The Homeless System* and *I Am*, and the visionary behind US3 Productions. Through these initiatives, she has combined creative excellence with community outreach, using the Arts to educate, inspire, and bring people together around issues that matter.

Under her leadership, US3 Productions continues to build partnerships with schools, businesses, nonprofit organizations, faith communities, and civic leaders to develop projects that create lasting impact both on and off the stage.

Above all, Vitelle believes the Arts have the power to heal, unite, and transform lives. Every production we create is an opportunity to inspire hope and leave our communities better than we found them.

LEADERSHIP HIGHLIGHTS

- AWARD-WINNING PRODUCER
- ACTRESS
- PRODUCER & DIRECTOR
- AUTHOR
- SPEAKER
- COMMUNITY ADVOCATE

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>
> – VITELLE WEBB

SPONSORSHIP OPPORTUNITIES

Partner with US3 Productions to bring The Face of Homeless back to Atlanta.

SOUTHWEST ARTS CENTER
SOUTH FULTON, GA

MARCH 12–14, 2027

FOUR LIVE PERFORMANCES

UP TO 1,424 LIVE SEATS

PRESENTING SPONSOR

Exclusive - 1 Available

$20,000

- "Presented by" recognition with premier billing
- Premier logo placement on major event marketing materials
- Full-page program ad + premium lobby activation space
- 10 premium VIP tickets + 4 backstage access passes
- On-stage recognition, dedicated social features, and select media recognition

IMPACT SPONSOR — $10,000

- Prominent logo placement on event marketing
- Full-page program ad + lobby activation space
- 8 VIP tickets + 2 backstage access passes
- On-stage, website, and social recognition

COMMUNITY SPONSOR — $5,000

- Logo on select marketing, program, and website
- Half-page program ad + lobby/vendor space
- 6 VIP tickets
- Social and on-stage recognition

SUPPORTING SPONSOR — $2,500

- Logo in program, website, and sponsor materials
- Quarter-page program ad
- 4 preferred tickets
- Social-media recognition

COMMUNITY ALLY — $1,000

- Name/logo on sponsor page and event program
- 2 preferred tickets
- Social-media thank-you recognition
- Association with a purpose-driven community event

Benefits may be customized based on sponsorship level, timing, availability, and brand alignment.

Sponsorships support the production, community outreach, awareness initiatives, and audience access.

READY TO MAKE AN IMPACT?

We welcome the opportunity to build a sponsorship that aligns your brand with purpose.

MUST MINISTRIES

OFFICIAL CHARITY PARTNER
A portion of proceeds benefits MUST Ministries.

US3 PRODUCTIONS
ENTERTAIN. INSPIRE. IMPACT.

VITELLE WEBB
FOUNDER & CEO
US3 PRODUCTIONS LLC

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A PARTNERSHIP WITH PURPOSE

Your brand becomes part of an experience designed to entertain, educate, inspire, and create impact.

WHAT YOUR SPONSORSHIP SUPPORTS

PRODUCTION EXCELLENCE
Professional staging, technical execution, artists, and production personnel.

COMMUNITY IMPACT
Awareness and dialogue surrounding homelessness, dignity, resilience, and hope.

AUDIENCE ACCESS
Opportunities to expand access for students, community groups, and underserved audiences.

OUTREACH & EDUCATION
Partnerships with nonprofits, schools, faith communities, and local resources.

MARKETING & AWARENESS
Campaigns that extend the conversation beyond the theater and into the community.

OFFICIAL CHARITY PARTNER
A portion of proceeds benefits MUST Ministries and its work serving neighbors in need.

SPONSOR VISIBILITY

- Logo placement on eligible event marketing materials
- Recognition on US3 Productions website and social platforms
- Official event program advertising and sponsor recognition
- On-stage acknowledgments at select sponsorship levels
- VIP tickets and backstage access opportunities
- Lobby activation or vendor presence at select levels
- Select media, interview, and promotional recognition opportunities

OUR OFFICIAL CHARITY PARTNER

MUST MINISTRIES

Since 1971, MUST Ministries has served neighbors in need across metro Atlanta, providing food, shelter, clothing, career training, and health care while working to address the root causes of poverty. We partnered with MUST because their commitment to serving the whole person reflects the heart of *The Face of Homeless.* A portion of proceeds benefits their work serving neighbors experiencing homelessness and hardship.

CUSTOM & IN-KIND PARTNERSHIP OPPORTUNITIES

We also welcome strategic partners who can contribute products, services, access, or promotional support.

- **Community Ticket Sponsor**
- **Food & Beverage Partner**
- **Media Partner**
- **Printing / Signage Partner**
- **Hospitality / Hotel Partner**
- **Set / Wardrobe / Production Support**
- **Transportation Partner**
- **Educational / Community Outreach Partner**

In-kind support may receive recognition comparable to the documented fair-market value of the contribution, subject to agreement.

LET'S CREATE IMPACT TOGETHER

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ENTERTAIN. INSPIRE. IMPACT.

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